

ESTTA Tracking number: **ESTTA61563**

Filing date: **01/11/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91125615
Party	Plaintiff UNIVERSITY OF SOUTHERN CALIFORNIA
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Date	01/11/2006
Attachments	NOR 21.pdf (10 pages)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNIVERSITY OF SOUTHERN CALIFORNIA,	Opposition No. 91125615
Opposer,	Serial No. 75/358,031
v.	Mark: SC (Stylized)
UNIVERSITY OF SOUTH CAROLINA,	Filed: September 16, 1997
Applicant.	Published: May 18, 1999

**OPPOSER'S NOTICE OF RELIANCE NO. 21 UNDER 37 C.F.R. § 2.122(d) AND
TBMP § 704.03 OFFERING INTO EVIDENCE OPPOSER'S SC FEDERAL
TRADEMARK REGISTRATIONS**

Pursuant to 37 C.F.R. § 2.122(d)(2) and TBMP § 704.03, Opposer, the University of Southern California, ("Opposer") submits this Notice of Reliance on federal trademark registrations that Opposer owns for the "SC" mark in typed form (Registration No. 1,844,953) and the "SC" stylized mark (Registration No. 2,683,137). Opposer pled both registrations in connection with its Amended Notice of Opposition, filed with the Board on June 11, 2004.

In accordance with 37 C.F.R. § 2.122(d)(2) and TBMP § 704.03, a registration owned by any party to a proceeding may be made of record in the proceeding by that party by filing a notice of reliance accompanied by a copy (original or photocopy) of the registration prepared and issued by the Patent and Trademark Office showing both the current status of and current title to the registration.

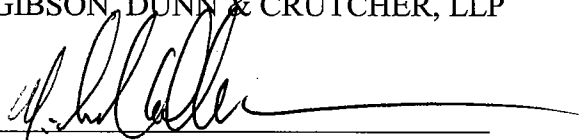
Attached as Opposer's Exhibit 296 is a true and correct copy of Opposer's Registration No. 1,844,953 for the "SC" mark in typed form, which copy was prepared and issued by the

Patent and Trademark Office on January 4, 2006. Attached as Opposer's Exhibit 297 is a true and correct copy of Opposer's Registration No. 2,683,137 for the "SC" stylized mark, which copy was prepared and issued by the Patent and Trademark Office on January 4, 2006. The attached Registrations show both the current status of and current title to each registration. Accordingly, the requirements of 37 C.F.R. § 2.122(d)(2) and TBMP § 704.03 are satisfied.

Dated: January 11, 2006

Respectfully submitted,

GIBSON, DUNN & CRUTCHER, LLP

A handwritten signature in black ink, appearing to read "S. Edelman", is written over a horizontal line.

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Attorneys for Opposer

University of Southern California

1410960

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

January 04, 2006

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,844,953 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 10 YEARS FROM July 12, 1994

1st RENEWAL FOR A TERM OF 10 YEARS FROM July 12, 2004

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

By Authority of the

**Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



P. SWAIN

Certifying Officer



Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Opposer's
Ex. No. 296 Pg. No. 1

Int. Cls.: 6, 18, 24, and 25

Prior U.S. Cls.: 3, 13, 25, 28, 39, 41, 42, and 50

United States Patent and Trademark Office

Reg. No. 1,844,953

Registered July 12, 1994

**TRADEMARK
PRINCIPAL REGISTER**

SC

UNIVERSITY OF SOUTHERN CALIFORNIA
(CALIFORNIA CORPORATION)
UNIVERSITY PARK
LOS ANGELES, CA 90089

FOR: KEYRINGS OF NON-PRECIOUS METALS; DECORATIVE EMBLEMS OR PLATES OF NON-PRECIOUS METAL, FOR ATTACHMENT TO AUTOS; ART WORK STATUARY OF NON-PRECIOUS METALS, ALL GOODS BEING OFFERED AND SOLD TO PERSONS THROUGH UNIVERSITY AUTHORIZED CHANNELS OF TRADE, IN CLASS 6 (U.S. CLS. 13, 25, 28 AND 50).

FIRST USE 0-0-1926; IN COMMERCE 0-0-1978.

FOR: UMBRELLAS, HAND LUGGAGE, TOTE BAGS, LUGGAGE; NAMELY, TOTE BAGS, HAND LUGGAGE, GARMENT BAGS FOR TRAVEL, AND SMALL TRAVELING BAGS FOR OVERNIGHT TRIPS, FANNY PACKS, TOILETRY BAGS SOLD EMPTY, BRIEFCASES, BACK PACKS, ALL GOODS BEING OFFERED AND SOLD TO PERSONS

THROUGH UNIVERSITY AUTHORIZED CHANNELS OF TRADE, IN CLASS 18 (U.S. CLS. 3 AND 41).

FIRST USE 0-0-1926; IN COMMERCE 0-0-1987.

FOR: TOWELS, BLANKETS, CLOTH PENNANTS, AND CLOTH FLAGS, ALL GOODS BEING OFFERED AND SOLD TO PERSONS THROUGH UNIVERSITY AUTHORIZED CHANNELS OF TRADE, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 0-0-1926; IN COMMERCE 0-0-1987.

FOR: SWEATSHIRTS AND T-SHIRTS, ALL GOODS BEING OFFERED AND SOLD AT UNIVERSITY-CONTROLLED OUTLETS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 0-0-1926; IN COMMERCE 0-0-1987.

SN 74-094,681, FILED 9-5-1990.

KATHERINE STOIDES, EXAMINING ATTORNEY

1410960

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

January 04, 2006

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,683,137 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *February 04, 2003*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



P. SWAIN
Certifying Officer



Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Opposer's
Ex. No. 297, Pg. No. 1

Int. Cls.: 12, 16, 18, 21, 24, 25, 28, 35 and 41

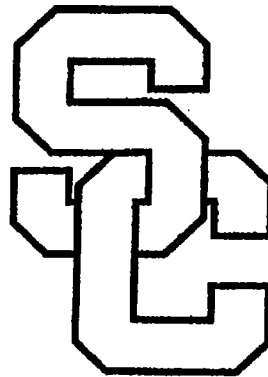
Prior U.S. Cls.: 1, 2, 3, 5, 13, 19, 21, 22, 23, 29, 30, 31, 33, 35, 37, 38, 39, 40, 41, 42, 44, 50, 100, 101, 102 and 107

United States Patent and Trademark Office

Reg. No. 2,683,137

Registered Feb. 4, 2003

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



UNIVERSITY OF SOUTHERN CALIFORNIA (CALIFORNIA NON-PROFIT CORPORATION)
UNIVERSITY PARK
ADM 352
LOS ANGELES, CA 900895013

FOR: METAL FRAMES FOR METAL LICENSE PLATES; AND METALLIC CAR EMBLEMS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 0-0-1993; IN COMMERCE 0-0-1994.

FOR: DECALS; FOLDERS; 3-RING BINDERS; PERSONAL ORGANIZERS; CALENDARS; PENCILS; PENS; ERASERS; PENCIL SHARPENERS; PEN OR PENCIL HOLDERS; DESKTOP BUSINESS CARD HOLDERS; NOTE PAPER; WRAPPING PAPER; PAPER NAPKINS; AND PAPER TABLECLOTHS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 0-0-1993; IN COMMERCE 0-0-1994.

FOR: UMBRELLAS; LUGGAGE, NAMELY, TOTE BAGS, HAND LUGGAGE, GARMENT BAGS AND OVERNIGHT BAGS; SHOE BAGS FOR TRAVEL; FANNY PACKS; TOILETRY BAGS SOLD EMPTY; BRIEFCASES; BACKPACKS; DUFFEL BAGS; WAL-

LETS; BUSINESS CARD CASES; LUGGAGE TAGS; ANIMAL LEASHES; AND DOG COLLARS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1993; IN COMMERCE 0-0-1994.

FOR: PORCELAIN AND GLASS MUGS; CUPS; DRINKING GLASSES; SHOT GLASSES; COMMEMORATIVE AND DECORATIVE PLATES; COASTERS; PAPER PLATES; THERMAL INSULATED CONTAINERS FOR FOOD OR BEVERAGE; PORTABLE BEVERAGE COOLERS; PLASTIC SPORTS BOTTLES SOLD EMPTY; AND PET BOWLS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 0-0-1993; IN COMMERCE 0-0-1994.

FOR: TOWELS; STADIUM BLANKETS; CLOTH PENNANTS; AND CLOTH FLAGS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 0-0-1993; IN COMMERCE 0-0-1994.

FOR: CLOTHING, NAMELY, T-SHIRTS, SWEATSHIRTS, POLO SHIRTS, WARM-UP SUITS, JACKETS, RAIN PONCHOS, SWEATERS, JERSEYS, TANK TOPS, SHORTS, SPORT SHIRTS, BASEBALL SHIRTS, BASKETBALL JERSEYS, GOLF SWEA-

TERS, NIGHT SHIRTS, BOXER SHORTS, SOCKS, HATS, CAPS, SPORT CAPS, VISOR CAPS, BEANIES AND TIES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1993; IN COMMERCE 0-0-1994.

FOR: SPORTING GOODS, NAMELY, BASEBALLS, FOOTBALLS, GOLF BALLS, GOLF TEES, GOLF BAGS, PUTTERS, GOLF CLUB COVERS, RACKET COVERS, FLYING DISCS, AND FOAM FINGERS; ARCADE-TYPE ELECTRONIC VIDEO GAMES; PLAYTHINGS, NAMELY, PLUSH TOYS, AND RIDE-ON TOYS; PLAYING CARDS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 0-0-1993; IN COMMERCE 0-0-1994.

FOR: ON-LINE RETAIL STORE SERVICES FEATURING MEN'S, WOMEN'S AND CHILDREN'S CLOTHING, FOOTWEAR, HATS, ACCESSORIES,

SPORTING GOODS, GIFTS AND NOVELTY ITEMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1993; IN COMMERCE 0-0-1994.

FOR: ENTERTAINMENT SERVICES, NAMELY, CONDUCTING ATHLETIC COMPETITIONS; ORGANIZING INTERCOLLEGIATE, COMMUNITY AND NATIONAL SPORTING AND CULTURAL EVENTS; SPORTS INSTRUCTION; AND PROVIDING MUSICAL, BAND, DANCE, THEATRICAL AND DRAMATIC PERFORMANCES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-1993; IN COMMERCE 0-0-1994.

OWNER OF U.S. REG. NO. 1,844,953.

SER. NO. 76-374,729, FILED 2-22-2002.

CHRISTINE COOPER, EXAMINING ATTORNEY

Opposition No. 91125615

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing **OPPOSER'S NOTICE OF RELIANCE NO. 21 UNDER 37 C.F.R. § 2.122(d) AND TBMP § 704.03 OFFERING INTO EVIDENCE OPPOSER'S SC FEDERAL TRADEMARK REGISTRATIONS** is being placed in the United States mail, first class, postage pre-paid, on January 11, 2006, addressed to the following:

John C. McElwaine
Liberty Center, Suite 600
151 Meeting Street
Charleston, SC
29401-2239

Attorneys for Applicant University of South Carolina

A copy is being sent by e-mail to JCM@nmrs.com on the same date.


Mandy Robertson-Bora